

Matthew Travis

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EDUCATION

The University of Alabama; Tuscaloosa, Ala.

August 2018 - May 2022

Majors: News Media (Sports Media Concentration) & Communication Studies

Dean's List (semester GPA of 3.5+) 4x, President's List (semester GPA of 4.0+) 2x

EXPERIENCE

Anchor/Reporter/Producer WVUA 23, Tuscaloosa, Ala.

2018 - Present

- Find stories, create VO's and SOT's, write scripts, and anchor sports for the 10:00 news each weekend, and also fill in for the 5:00, 6:00, & 10:00 news during the week if needed
- Filming, editing and writing stories and packages on sports teams, players or coaches at The University of Alabama, and surrounding areas that air on the 5:00, 6:00, or 10:00 news
- Tider Insider Producer, a weekly live show about Alabama sports with WVUA Sports Director Gary Harris, and TiderInsider.com's Rodney Orr
- Crimson Cover Producer, a weekly recorded show with former NFL player John Copeland, NFL.com writer Chase Goodbread, and WVUA senior analyst Mike Parker
- Have covered nearly every team at The University of Alabama, multiple NASCAR races at Talladega SuperSpeedway, the 2022 College Football National Championship in Indianapolis, as well as high school, & community college sporting events in West Alabama

Contributing Writer Busting Brackets/Ball Durham, FanSided

July 2017 - Present

- Write several articles a week on College Basketball
- Have been featured on Bleacher Report, The Inquisitr, Apple News and more

Producer Field of 68 Media Network

December 2021 - Present

- Produce a weekly podcast called "The Glue Guys" about Kansas basketball with former player Landen Lucas, his father, and guests
- Use Adobe Premiere Pro, Canva, Restream, and Anchor, to edit each episode, create thumbnails for each episode, and post the episodes on YouTube, Twitter, and every platform you can get podcasts on

Production Assistant CBS Sports HQ, Hoover, Ala.

SEC Media Days 2021

- Assisted with the filming/production of interviews of each SEC football head coach, two players from each team, and the SEC Commissioner, Greg Sankey
- Assisted with the filming/production of live shots, and recorded shots for Barrett Sallee, Dennis Dodd, and Doug Bell of CBS Sports HQ

Site Expert/Writer Empire Writes Back, FanSided

May 2017 – November 2020

- Wrote several articles a week on New York Sports
- Edited the articles of contributors, scheduled them to be posted, helped contributors come up with ideas, etc.
- Was featured on Bleacher Report, SI.com, The Inquisitr, Apple News and more